

Agenda

Wednesday, June 22, 2011

2:00-5:30 pm **PBLI Members Only Business Meeting**
Paris Ballroom

6:00-8:00 pm **PBLI Symposium Kick Off Reception**
Paris Foyer

Thursday, June 23, 2011

7:00-8:00 am **Breakfast**
Cigale

8:00-9:30 am **Welcome, Overview and Introductions**
Chicago Ballroom

- Mark Demorest, Esq., PBLI Chair – Demorest Law Firm , PLLC (Royal Oak, MI)
- John C. “Jack” Buchanan, Esq. – Primerus Founder & President (Grand Rapids, MI)

9:30-10:30 am **Bankruptcy Law: Preference Defense Strategies In The New Economy**
Chicago Ballroom

- Jason Powell, Esq. – Ferry, Joseph & Pearce, P.A. (Wilmington, DE)
- Michael Zundel, Esq. – Prince Yeates (Salt Lake City, UT)
- Brian Davidoff, Esq. – Rutter Hobbs & Davidoff, Incorporated (Los Angeles, CA)

10:30-10:45 am **Break**

10:45-11:45 am **Cultural Considerations When Conducting Business Internationally**
Chicago Ballroom

- Robert Gegios, Esq. – Kohner, Mann & Kailas, S.C. (Milwaukee, WI)
- Felipe Chapula, Esq. – Cacheaux, Cavazos & Newton (Mexico City, Mexico)
- Thomas Kainz, Esq. – Kerres Partners (Vienna, Austria)
- Ashley Wilson, Esq. – Vice President & Senior Counsel – Valley Crest Companies (Calabasas, CA)
- Scott Erickson, Vice President – Volm Companies, Inc. (Antigo, WI)



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- 11:45-1:00 pm **Luncheon**
Cigale
- 1:00-1:45 pm **International Chapter Session: Practical Tips For Doing Business Internationally**
Chicago Ballroom
- Robert E. Brown, Esq. – Boylan, Brown, Code, Vigdor & Wilson, LLP (Rochester, NY)
 - Video Presentations
- 1:45-3:00 pm **Labor & Employment Law: Protecting Confidential Information in a Mobile Society**
Chicago Ballroom
- Steven Pynes, Esq. - Ferris & Britton (San Diego, CA)
 - David Villadolid, Esq. – Burch & Cracchiolo, P.A. (Phoenix, AZ)
 - Christopher Osborn, Esq. – Horack, Talley, Pharr & Lowndes, P.A. (Charlotte, NC)
 - Claudia Regen, Esq. – Legal Consultant, US Foodservice (Washington, D.C.)
 - Amy Loggins, Esq. – Corporate Counsel, Crawford & Company (Atlanta, GA)
- 3:00-3:15 pm **Break**
- 3:15-4:15 pm **International Financial Reporting Standards (IFRS) A Must For Corporations and Their Lawyers**
Chicago Ballroom
- Paul Tyrrell, CPA, Director – J. H. Cohn LLP (Roseland, NJ)
- 4:15 pm **Adjournment**
- 5:45-9:00 pm **Networking Dinner Boat Cruise**
Meet in Lobby for transportation

Friday, June 24, 2011

- 7:00-8:00 am **Breakfast**
Cigale
- 8:00-8:15 am **Welcome**

- 8:15-9:15 am **Intellectual Property Law: Casting Stones – Assessing The Claims and Defenses in the *Rosetta Stone Ltd. v. Google Inc.* Keyword Advertising Case**
Chicago Ballroom
- Harold Bruno, Esq. – Robinson Waters & O’Dorisio, P.C. (Denver, CO)
 - Brant Hadaway, Esq. – Diaz, Reus & Targ, LLP (Miami, FL)
 - Jane Harrison, Esq. – Corporate Counsel, Alltech, Inc. (Nicholasville, KY)
- 9:15-10:15 am **Securities Law: Risks Under the Securities Laws Inherent to Both Public and Private Entities**
Chicago Ballroom
- Gerardo Balboni, Esq. – Krevolin & Horst, LLC (Atlanta, GA)
 - Steven Rotunno, Esq. – Kubasiak, Fylstra, Thorpe & Rotunno, P.C. (Chicago, IL)
 - Robert Tuke, Esq. – Trauger & Tuke (Nashville, TN)
- 10:15-10:30 am **Break**
- 10:30-11:30 am **Real Estate Law: Historic Rehab Projects, Multi Use Projects, Tax Credits, and Energy Credits**
Chicago Ballroom
- Carl Lang, Esq. – Rosenblum, Goldenhersh, Silverstein & Zafft, P.C. (St. Louis, MO)
 - Jack Hambene, Vice President - McCormack Baron Salazar, Inc. (St. Louis, MO)
- 11:30-12:30 pm **Commercial Law: Contract and Enforcement Considerations When Drafting Non-compete, Arbitration, Forum Selection and Venue Provisions**
Chicago Ballroom
- James Vail, Esq. – Schneider, Smeltz, Ranney & LaFond, P.L.L. (Cleveland, OH)
 - Barry Kaltenbach, Esq. – Kubasiak, Fylstra, Thorpe & Rotunno, P.C. (Chicago, IL)
 - Robert Gegios, Esq. – Kohner, Mann & Kailas, S.C. (Milwaukee, WI)
- 12:30 pm **Closing Remarks**