

# PRIVATE EQUITY IN LATIN AMERICA



## New Dawn, New Opportunities

### Global Business Briefing

*With the support of:*



Greater Miami Chamber of Commerce  
Ray Goode-Ryder Conference Center  
Tuesday, April 20, 2010



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chamber  
of commerce.

## **WELCOME & OPENING REMARKS**

### **William Rohrer**

Global Business Development Committee Chair  
Greater Miami Chamber of Commerce  
*Attorney, Carlton Fields, P.A.*

### **Jerry Haar**

Global Business Development Committee Vice-Chair  
Greater Miami Chamber of Commerce  
*Associate Dean and Professor, College of Business Administration,  
Florida International University*

## **MODERATOR**

### **Roben Farzad**

Senior Writer  
*Business Week*

## **PANELISTS**

### **Matthew E. Cole**

Managing Partner  
*North Bay Equity Partners*

### **Faquiry Diaz**

Private Investor  
*Latin America*

### **José Fuster**

Senior Vice President  
*Darby Overseas Investments*

### **Carlos Gonzalez**

Partner  
*Diaz Reus & Targ, LLP*

## **QUESTION & ANSWER SESSION**

## **ADJOURN**

# PANELISTS

## **MATTHEW E. COLE**

### **Managing Partner, North Bay Equity Partners**

Matthew E. Cole is a Managing Partner of North Bay Equity Partners, a private equity firm focused on Latin America. Matt has more than 20 years of investment banking and private equity experience in Latin America, having also served as a Principal at Texas Pacific Group, focusing on investments in Latin America, and as an Associate with J.P. Morgan & Co. in New York, Santiago, Chile and São Paulo, Brazil. Matt graduated from Brown University in 1992 and speaks fluent Portuguese and Spanish.

## **FAQUIRY DIAZ**

### **Private Investor**

Mr. Faquiry Diaz Cala is private equity investor in the Latin American region. His investment group typically invests and co-invests alongside successful PE funds in the region with a particular focus on transportation and logistics, agro-industrial, and emerging technology companies. Mr. Diaz spent 17 years of his career as a banker and investor and now is solely focused on the region as a private equity investor. Mr. Diaz is a graduate of the Wharton School of the University of Pennsylvania where he has been a board member during the past six years. He is also a board member of various private companies and non-profit organizations.

## **JOSE FUSTER**

### **Senior Vice President, Darby Overseas Investments**

Mr. Fuster currently serves as Principal, Private Equity – Americas Group with Darby Overseas Investments, Ltd the emerging market private equity division of Franklin Templeton Investments (NYSE: BEN). Throughout a highly successful principal investment and management career, Mr. Fuster has been involved in many facets of the private equity, investment banking, and financial services arena, from leading, structuring and managing investments to fund development and fund raising, to creating strategies for and generating realizations/exits. His industry experience spans telecom, oil and gas, technology, and consumer sectors, and includes particular expertise in the financial services industry. Mr. Fuster holds a BSFS (Bachelor of Science Foreign Service) in International politics from Georgetown University and an MBA from Vanderbilt University.

## **CARLOS GONZALEZ**

### **Partner, Diaz Reus & Targ, LLP**

Carlos F. Gonzalez is a Partner at Diaz Reus & Targ, LLP where he advises U.S., Latin American, and Chinese state-owned enterprises on a variety of business, trade, and investment matters. Most recently, he has played an instrumental role in Diaz Reus' expansion into China, and has helped develop the firm's Sino-Latin American practice. Today, Mr. Gonzalez regularly advises Chinese investors, interested in expanding into Latin America, particularly in the areas of mining and infrastructure development. He also has experience advising on legal issues arising from joint public-private partnerships. Mr. Gonzalez received his law degree from Northwestern University School of Law.

# MODERATOR

## **ROBEN FARZAD**

### **Senior Writer, Business Week**

He has reported everywhere from Mozambique and Botswana to Colombia and the Dominican Republic. Roben has also written for the New York Times, Wall Street Journal, Miami Herald and Boston Globe. He started his career at Goldman Sachs, where he served Latin American clients. Farzad appears frequently on CNN, MSNBC, PBS News, CNBC and National Public Radio. He has been recognized by the New York Press Club and Society of American Business Editors & Writers, and has lectured journalism students and MBAs at NYU, CUNY and Columbia. Farzad is a graduate of Princeton University's Woodrow Wilson School and the Harvard Business School. Born in Iran, he was raised in Miami. He is writing a book on the famous Mutiny Hotel of Coconut Grove.

## **Save the Date**

**May 11, 2010 | 8:00 – 10:00 a.m.**

China-Latin America Connection: What's in it for South Florida?

Location: Greater Miami Chamber of Commerce

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