



International Centre
for Dispute Resolution

The 7th Annual Miami International Arbitration Conference:



Increasing the Corporate Counsel Role in International Dispute Resolution

Presented by the
International Centre for Dispute Resolution (ICDR),
as part of the new *ICDR Corporate Counsel Series*

Friday, March 13, 2009 | 08:00-18:00

This year, your colleagues and an international faculty of experts will explore best practices and strategic decisions from the corporate counsel perspective.

The 2009 ICDR event complements the **March 12 South Florida Group of Regional Counsel Seminar—Corporate Counsel Perspectives on the Inter-American Legal Practice for 2009 and Beyond**. Corporate counsel registrants to the Regional Counsel seminar will receive complimentary registration to the ICDR’s Miami conference. Complimentary registrations are subject to availability and are taken on a first-come, first-served basis.

See inside for more information.

PARTICIPATING ORGANIZATIONS



CONFERENCE STEERING COMMITTEE

José I. Astigarraga, Conference Co-Chair
Salvador Juncadella, Conference Co-Chair
José (Tony) Santos, Conference Co-Chair
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CONFERENCE SPONSORS



The 7th Annual Miami International Arbitration Conference: *Increasing the Corporate Counsel Role in International Dispute Resolution*

March 13, 2009

The 2009 Miami International Arbitration conference kicks off the ICDR's new Corporate Counsel Series that will focus on alternative dispute resolution (ADR) issues of special interest to in-house counsel. This program will analyze the international arbitration process itself from the viewpoint of the corporate counsel.

How do companies and their counsel measure the success of an international dispute resolution process? Is it by receiving an enforceable award? Or is achieving a fair and just process the goal?

International ADR experts will share their best practices and strategic decision-making skills that will help corporate counsel increase their effectiveness in international arbitration.

PROGRAM AGENDA

MARCH 12, 2009

9:15-18:00 THE SOUTH FLORIDA GROUP OF REGIONAL COUNSEL (SFGRC) CONFERENCE

Please Note:

- Corporate counsel registrants to the South Florida Group of Regional Counsel Conference will receive complimentary admission to the ICDR Miami International Arbitration Conference. Registration information is on the following registration page.
- Corporate counsel receiving the complimentary admission to the ICDR program still need to register for the ICDR event on the following registration page. Complimentary registrations are subject to availability and are taken on a first-come, first-served basis.

18:00 – 20:00 Joint Reception & Dinner for ICDR Conference Registrants and South Florida Group of Regional Counsel Conference Registrants

MARCH 13, 2009

7:30 – 8:30 Conference Registration

8:00 – 8:45 Continental Breakfast

8:45 – 9:00 Welcome and Conference Introduction

Richard Naimark, Senior Vice President, ICDR, New York
José I. Astigarraga, Conference Co-Chair
Salvador Juncadella, Conference Co-Chair
José (Tony) Santos, Conference Co-Chair

9:00 – 10:30 How Global is International Arbitration? The Current State Today and the Current Wisdom on Tomorrow

Arbitration increasingly has become the preferred means for resolving international business disputes, although its development and acceptance vary among jurisdictions. *How can in-house counsel, charged with providing the best possible advice to protect their clients' business transactions, evaluate the available solutions?* Session experts will address the current effectiveness of arbitration as a means of resolving business disputes and what they see as the forces at work that will shape arbitration in the future.

Moderator: Bernard Hanotiau, Hanotiau & van den Berg, Brussels

(9:00-10:30, continued)

Faculty:

C. Mark Baker, Fulbright & Jaworski, Houston
Martim Della Valle, AmBev, Sao Paulo
Michelle M. Leetham, Bechtel, San Francisco
Tom Sikora, El Paso Corporation, Houston

ICDR Representative: Luis Martinez, New York

Session Author: Amanda M. McGovern, Bilzin Sumberg Baena Price & Axelrod, Miami

10:30 – 11:00 Break

11:00 – 12:30 Corporate Counsel Strategy: Developing A Corporate Dispute Resolution Policy

Many companies design their international dispute resolution clauses on a case-by-case basis, custom-tailoring the provision to the particular needs of the deal. Other legal departments establish a policy, or default template, as a starting point for all transactions. This faculty will discuss its experiences in creating and overseeing corporate dispute resolution policies. What are the key elements of a good corporate dispute resolution policy? How does a company go about developing a standard dispute resolution policy? What should a corporate counsel consider when a sophisticated, comprehensive dispute resolution clause is desired?

Moderator: José I. Astigarraga, Astigarraga Davis, Miami

Faculty:

Gary Davidson, Diaz Reus, Miami
Sanford Hodes, Ryder System, Miami
Judith Korchin, Holland & Knight, Miami
Roland Schroeder, General Electric Company, Fairfield
Stuart Shaw, Black & Veatch, Overland Park

ICDR Representative: Steve Andersen, Salt Lake City

12:30 – 14:00 Lunch

Keynote Speaker: José Miguel Insulza, Secretary General, Organization of American States
Perspectives on Trade with Latin America

14:00 – 15:15 Corporate Counsel Strategy: Effectively Managing The Arbitral Process

The successful outcome of arbitration is the resolution of a business dispute in a timely and cost-effective manner. As with any process, arbitration needs to be managed carefully in order to assure the quality of its output. There are a number of measures corporate counsel can employ to ensure that the outcome meets the expectation of their companies. Sharing the strategies they have developed over the years to keep arbitrations on track, the panelists will point out pertinent considerations for corporate counsel to address at each step of the process—beginning with selecting the arbitrator and utilizing outside counsel.

Moderator:

Jan Paulsson, Freshfields, Bruckhaus Deringer, Dubai

Faculty:

Stephen R. Bond, Covington & Burling, London
Thales de Miranda, Petrobras, Rio de Janeiro
Tony Santos, JM Solutions, Miami
Nicolas Swerdloff, Hughes, Hubbard & Reed, Miami
Paul W. Wright, Exxon Mobil Corporation, Houston

ICDR Representative: Luis Martinez, New York

Session Author: James Hosking, Clifford Chance, New York

15:15 – 15:45 Ice Cream Break

15:45 – 17:00 **Corporate Counsel Strategy: Top 10 Tips For Cost-Effective Outcomes**

(15:45-17:00, continued)

The cost of a well-managed arbitral process typically is lower than litigation. The key is learning the nuances of cost management particular to arbitration so that costs do not escalate. These experts illustrate their best practices to manage and even reduce the cost of the various stages of arbitration. Topics include outside counsel, arbitrator and case administration fees, as well as the internal cost within the client's organization.

Moderator: Oliver J. Armas, Chadbourne & Parke LLP, New York

Faculty:

J. Brian Casey, Baker & McKenzie, Toronto
Hernando Diaz-Candia, Squire, Sanders & Dempsey, Caracas
Ricardo Izeta Gutiérrez, CFE, Mexico City
Paul W. Wright, Exxon Mobil Corporation, Houston

ICDR Representative: Steve Andersen, Salt Lake City

Session Author: Julie Bedard, Skadden, New York

17:00-18:00 Closing Comments: Albert Orosa, AAA, Miami

REGISTRATION INFORMATION

The 7th Annual ICDR Miami International Arbitration Conference: Increasing the Corporate Counsel Role in International Dispute Resolution

March 13, 2009
JW Marriott Hotel

REGISTRATION FEE (PLEASE CHECK ONE.)

Full payment must be received in order to process registration.

Conference registration fees include admission to all seminars, course materials, luncheon, dinner, breaks and cocktail receptions as outlined in the program agenda.

EARLY REGISTRATION (through February 12, 2009)

- \$350 USD Current Corporate Counsel
- \$450 USD General Registration

REGULAR REGISTRATION (February 13 and on)

- \$400 USD Current Corporate Counsel
- \$500 USD General Registration
- ICDR Young & International (Y & I) Members: \$300
- Free registration for corporate counsel registrants to the SFGRC event. Registration information for the SFGRC event is on the following page.
- Free registration for current judges

CANCELLATION POLICY: Please note that space availability is limited. Should you need to cancel your registration, a refund of one-half of your registration is available 20 calendar days prior to the conference date. We regret that no refunds can be made after that date. Substitutions are allowed at any time.

CLE CREDIT: This program is approved in NYS for 6.6 CLE credit hours, transitional and non-transitional. NYS CLE Scholarships are available upon request. Application by the American Arbitration Association for accreditation of this course in Florida is currently pending.

ICDR CONFERENCE REGISTRATION INFO

NAME _____
COMPANY _____
ADDRESS _____
ADDRESS _____
CITY _____ STATE/PROVINCE _____
ZIP/POSTAL CODE _____ COUNTRY _____
TELEPHONE _____ FAX _____
E-MAIL _____

METHOD OF PAYMENT

Please charge (\$ _____ USD) to the following credit card:

_____ Visa _____ MasterCard _____ American Express

Name on Credit Card _____

Card Number _____ Expiration Date _____

Signature _____ Today's Date _____

3 WAYS TO REGISTER

ONLINE at www.aaauonline.org

Click on the applicable program and complete registration online.

MAIL the completed registration form to:

International Centre for Dispute Resolution
1633 Broadway, 10th floor
New York, NY 10019

Attention: Quincy Smith

FAX the completed registration form to:

+1 212.246.7274

Attention: Quincy Smith

SFGRC Registrations via facsimile only to above fax number.

For more information, please call:

+1 212.484.3258.

HOTEL REGISTRATION

JW Marriott® Hotel Miami

1109 Brickell Avenue
Miami, Florida 33131 USA
Phone: 1-305-329-3500
Fax : 1-305-371-8820

To reserve rooms by telephone, please call:

1.800.503.1434 (toll free)

1.305.671.4000 (local phone number)

Ask for "ICDR" or "AAA" Conference to get a special discounted hotel rate.

To reserve online, please use the ICDR Online Reservation Page at:

<http://www.marriott.com/hotels/travel/miajw?groupCode=amaamaa&app=resvlink&fromDate=3/12/09&toDate=3/14/09>

Please use the conference code "AMAC" if prompted.